



Dennis Rowe, EMT-P
PHTLS Committee Member

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Dennis Rowe, market general manager for Knox and Loudon Counties, Tenn., for ambulance service Rural/Metro, possesses 32 years of emergency medical service experience. He is responsible for all aspects of the day-to-day operations for Rural/Metro's contracts with Knox and Loudon Counties for ambulance operations, budget, marketing and reimbursement oversight.

Rowe became part of the Rural/Metro team when he joined in 1996 as the quality improvement/education manager. He was instrumental in Rural/Metro becoming the first and only accredited ambulance service in Tennessee. He was promoted to his present position in 2007.

Prior to joining Rural/Metro, Rowe was part of the startup group for the University of Tennessee Medical Center LIFESTAR Aeromedical Program and served as trauma coordinator with the Department of Surgery. Previously, he was the ambulance service director for Loudon County, working for Hospital Corporation of America, and with Loudon County Government.

Rowe has extensive certifications and experience with research and clinical trials. He also has co-edited or co-authored 12 publications related to emergency medical services. He is the vice-president for the Region II (16-county) EMS Directors Association and serves on the Clinical Issues Committee of the State of Tennessee Department of Health Emergency Medical Services Board. In February 2009, he will become president of the Tennessee Ambulance Services Association.

Currently serving on the NAEMT board of directors representing Region 2, Rowe also has been a part of the PHTLS Committee for several years and was involved in the early development of PHTLS. Rowe was awarded the NAEMT PHTLS Award of Excellence in 2000.

Rowe also is affiliate faculty for the American Heart Association in Basic Life Support and Advanced Life Support. For the last 18 years, he has worked with the University of Tennessee Athletics Department athletic trainers to provide emergency medical support during football, basketball and track events. He completed the pilot training program of the Athletic Trainer Emergency Care Course at the University of Alabama.