

Annual Board of Directors Dinner

Reach NAEMT leaders by hosting their annual dinner. Sponsorship includes recognition and company logo in signage and any promotional materials.

Dinner — \$2,000

Annual Membership Reception

Each year, NAEMT members and guests are invited to attend a catered reception. Reach all guests with sponsorship, which includes special recognition at general membership meeting and company logo on signage and any promotional materials.

Exclusive sponsorship, member reception — \$15,000

If there is no exclusive sponsor of the annual NAEMT membership reception, a partial sponsorship is available.

Partial sponsorship, member reception — \$7,500

Business Meetings

At NAEMT business meetings at the annual meeting, leadership and members carry out the vital work of the association. Meetings include the NAEMT Board of Directors meeting, NAEMT Foundation Board of Trustees meeting and committee meetings. Meeting sponsorship includes recognition and company logo on signage and any promotional materials.

Business meetings — \$5,000 for up to 10 meetings

Affiliate Advisory Council Meeting

The meeting of the Affiliate Advisory Council, held in conjunction with EMS Expo, draws state and local EMS association leaders from across the nation. Sponsor this meeting of key leaders. Meeting sponsorship includes recognition and company logo on signage and any promotional materials.

Meeting — \$2,500

Educational Scholarships

Educating EMS professionals is a key component of the NAEMT strategic plan. Assist in this vital task by sponsoring a scholarship for a deserving EMS student or practitioner. Your company name and logo will be used in conjunction with any mention of the scholarship in any promotional materials.

First Responder to EMT-Basic — \$500

EMT to Paramedic Education Scholarship — \$5,000

Advanced EMS Education for Paramedics

Scholarship — \$2,000

Pre-conference Courses

Held in conjunction with national EMS conferences, NAEMT pre-conference courses offer the best in EMS education and attract national and international attendees. Courses include Advanced Medical Life Support (AMLS), Emergency Pediatric Care (EPC) and Prehospital Trauma Life Support (PHTLS). Sponsorship includes recognition and company logo on signage and programs.

Per course — \$1,500

Education Brochure

Sponsor a brochure promoting the three NAEMT educational courses — AMLS, EPC and PHTLS — and reach NAEMT instructors and students and EMS training centers. Sponsorship includes recognition on back of the brochure with a sponsored by <your logo> line and recognition in any promotional materials.

Brochure — \$2,000 for 3,000

We greatly value your sponsorship and look forward to working with you.

To learn more about NAEMT sponsorship, please contact NAEMT at 1-800-346-2368 or e-mail info@naemt.org.



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1-800-346-2368
www.naemt.org

Corporate
Sponsorship
Opportunities

Help build and support EMS

Sponsorship is vital to NAEMT programs and services. Without the support of our corporate sponsors, we could not continue to carry out our critical mission of representing and serving EMS practitioners nationally.

When your company chooses to sponsor NAEMT programs and services, you visibly demonstrate your support for the life-saving efforts of EMS practitioners throughout our nation.

Here is more information on general sponsorship as well as a menu of specific sponsorship opportunities. Our flexible offerings allow your company to build a package that best meets your EMS sponsorship and marketing goals while supporting NAEMT. If you have other ideas for sponsorship, please let us know. We'd be pleased to work with you on developing a unique sponsorship package.

Sponsorship Levels

Whether you become a general sponsor of NAEMT or choose to sponsor specific programs and activities, you obtain a level of sponsorship recognition. Our sponsors are recognized at the following levels:

Annual Sponsor	\$ 1,000
Bronze Sponsor	\$ 2,500
Silver Sponsor	\$ 5,000
Gold Sponsor	\$ 7,500
Platinum Sponsor	\$10,000
Presidential Sponsor	\$12,000
Diamond Sponsor	\$15,000
Corporate Partner	\$20,000

What Sponsorship Offers You

We are pleased to recognize our sponsors at every opportunity. Key recognition you'll receive includes:

- ◆ A listing with your logo in the quarterly membership publication *NAEMT News* and in the Sponsors section of our web site, www.naemt.org, as well as posting of sponsor announcements in the Sponsor News section of the site
- ◆ Recognition at the NAEMT General Membership Meeting and Awards Presentation held annually at EMS Expo, as well as in any related promotional materials
- ◆ Updates from the NAEMT president on association projects and activities, as well as other regular communications, including *NAEMT News* and our monthly online newsletter

Specific Offerings ... Or Design Your Own

MEMBERSHIP

Advertisements in *NAEMT News*

Reach your target market through our quarterly full-color printed publication circulated to active NAEMT members, affiliated organizations and other EMS leaders. If desired, we will work with you on your ad messaging so you can achieve maximum impact.

Ad Size	1 X	4 X
Two-page spread	\$3,000	\$11,400
Full page	\$1,700	\$ 6,460
½-page horizontal	\$1,000	\$ 3,800
⅓-page vertical	\$ 800	\$ 3,040
¼-page vertical	\$ 600	\$ 2,280
Back cover	\$2,000	\$ 7,600



Sponsorship of Online Newsletter

Our monthly online newsletter is sent to about 35,000 NAEMT active and trial members and members of affiliated organizations. Sponsorship includes a tagline: This issue sponsored by <logo>.

Per issue — \$1,000

Web Banner Advertisements

Share in NAEMT's online presence with an ad on our newly designed web site. You design the banner with your specific message, and we will work with you on linking the banner to your desired landing page.

Ad on home page — \$700 per month

Ad on other pages — \$400 per month

Membership Mailings

Sponsors' direct mail pieces can be inserted in our mailings to members. We offer three options:

- ◆ For sponsors contributing at least \$15,000 per year for other programs and services. Reach about 7,000 — One mailing per year with sponsor information sent from NAEMT to active members — \$150 per 1,000 names, plus all costs associated with the mailing
- ◆ For sponsors contributing at least \$20,000 per year for other programs and services. Reach about 35,000 — One mailing per year with sponsor information sent from NAEMT to active and trial members — \$150 per 1,000 names, plus all costs associated with the mailing
- ◆ For sponsors contributing at least \$15,000 per year for other programs and services. Reach students — One mailing per year with sponsor information sent from NAEMT to students — \$150 per 1,000 names, plus all costs associated with the mailing

Membership Packets

Throughout the year, NAEMT continually sends membership packets to all new and renewing members. Easily reach them by sponsoring the entire packet, or with an insert in the packet. Packet sponsorship includes a sponsored by <your logo> line.

Entire packet — \$5 per member

Insert — \$1 per member

Membership Brochure

Reach more than 100,000 EMS practitioners and students annually with sponsorship of the NAEMT general membership brochure. Sponsorship includes recognition on back of the brochure with a sponsored by <your logo> line and in any promotional materials.

Brochure — \$10,000 for 100,000 brochures

Education on EMS

Target youth ages 8 – 17 with an interest in EMS through colorful, illustrated booklets. Topics and age groups can be customized with sponsor and can include: "What Does an EMT/Paramedic Do?" and "What Happens When You Call 911?" Sponsorship includes recognition on back of the booklets with a sponsored by <your logo> line and recognition in any promotional materials.

Series of two booklets — \$20,000

Televised and/or Radio Public Service Announcement

Reach the public and promote knowledge and interest in EMS with a public service announcement on an EMS-related topic. To be customized to sponsor's interests. Sponsorship includes recognition in PSA with a sponsored by <your logo> line and recognition in any promotional materials.

PSA development and distribution — up to \$40,000

