

## Support of the EMS Profession

### Educational Scholarships

Help advance the certification levels of the nation's EMS practitioners. Sponsorship benefits include annual sponsor benefits as well as your logo and listing on the scholarships web page, and recognition of sponsorship in *NAEMT News* and *NAEMT Pulse* when scholarship recipients are announced.

Scholarship — \$1,000

### Continuing Education

Support the development of current and prospective NAEMT educational courses, including Advanced Medical Life Support (AMLS), Emergency Pediatric Care (EPC) and Prehospital Trauma Life Support (PHTLS). Sponsorship includes recognition on the NAEMT web site.

Sponsorship — \$500

### Annual EMS on the Hill Day

Play a key role in supporting EMS practitioners as they advocate to congressional leaders and staff on Capitol Hill at this annual event. As a sponsor, you are listed on the NAEMT web site, and in the membership newsletter *NAEMT News* and the e-news *NAEMT Pulse*.

Choose from the following:

EMS Practitioner Travel Grant — \$1,500  
Four sponsorships available

EMS on the Hill Day Reception — \$5,000  
Recognition with signage and the opportunity to address event participants

Friend of EMS on the Hill Day — \$500



## Help Build and Support EMS



We greatly value your sponsorship and look forward to working with you.

To learn more about NAEMT sponsorship, please contact NAEMT at 1-800-346-2368 or e-mail [sponsorship@naemt.org](mailto:sponsorship@naemt.org).



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1-800-346-2368  
[www.naemt.org](http://www.naemt.org)

*Sponsorship Opportunities*

## Access to the EMS Market

Sponsorship is vital to the National Association of Emergency Medical Technicians (NAEMT). Without the support of our sponsors, we could not continue to carry out our mission of representing and serving EMS practitioners on a national level.

When you sponsor NAEMT programs and services, you visibly demonstrate your support for EMS practitioners throughout our nation.

Our flexible sponsorship offerings allow you to build a package that best meets your goals. We also are happy to work with you on developing a unique sponsorship package.

### Sponsorship Levels

Our sponsors are recognized at the following levels:

Annual Sponsor	\$ 1,000
Bronze Sponsor	\$ 2,500
Silver Sponsor	\$ 5,000
Gold Sponsor	\$ 7,500
Platinum Sponsor	\$10,000
Presidential Sponsor	\$12,000
Diamond Sponsor	\$15,000
Corporate Partner	\$20,000

### What Sponsorship Offers You

We are pleased to recognize all NAEMT sponsors at the levels described above with the following:

- A listing with your logo in the quarterly membership publication *NAEMT News* and on the Sponsors page of our web site, as well as announcement postings in the Sponsor News section of the site
- Recognition at the NAEMT General Membership Meeting and Awards Presentation held annually prior to EMS EXPO
- Updates from the NAEMT president on association projects and activities, as well as other regular communications, including *NAEMT News* and our monthly e-news, *NAEMT Pulse*
- A “Proud Sponsor of NAEMT” logo for your use

Silver Sponsors (\$5,000-plus) and higher also receive a 75-word description with your logo on the Sponsors web page; Platinum Sponsors (\$10,000-plus) and higher receive one complimentary sponsorship of the *NAEMT Pulse* (a \$1,000 value).

### Advertisements in *NAEMT News*

Reach your target market by advertising in our quarterly, full-color printed membership publication.

Ad Size	1 X	4 X
Two-page spread	\$3,000	\$ 11,400
Full page	\$1,700	\$ 6,460
½-page horizontal	\$1,000	\$ 3,800
⅓-page vertical	\$ 800	\$ 3,040
¼-page vertical	\$ 600	\$ 2,280
Back cover	\$2,000	\$ 7,600

### Sponsorship of *NAEMT Pulse e-news*

Sponsor our monthly e-news, which goes to about 30,000 NAEMT members. Sponsorship includes recognition, your logo and a link to your web site.

Per issue — \$1,000

### Web Banner Advertisements

Place an ad on our web site, which has more than one million hits annually. We'll link your ad to your landing page.

Ad on home page — \$700 per month

Ad on secondary pages — \$400 per month

### Membership Mailings

Conduct a one-time mailing (within 12 months) to NAEMT membership using a clearinghouse. Approval of the mailing by NAEMT is required. Sponsor pays for the design of the mailing, printing and postage.

Mailing to all members — \$20,000

Mailing to active members — \$10,000

Mailing to specific targeted groups — Please e-mail [sponsorship@naemt.org](mailto:sponsorship@naemt.org) for information and pricing

### Membership Packets

Reach new NAEMT members (an average of 2,600 per year) by providing an insert for our membership packets.

Per year — \$5,000



### Preconference Educational Courses

Held in conjunction with national EMS conferences, NAEMT preconference courses offer the best in EMS continuing education. Typically, courses include Advanced Medical Life Support (AMLS), Emergency Pediatric Care (EPC) and Prehospital Trauma Life Support (PHTLS). Sponsorship includes recognition and company logo on signage and distribution of a one-page flyer to all preconference course participants, with sponsor providing and shipping the completed flyer.

Per course — \$1,500

## Networking with EMS Leaders

### Annual Board of Directors Dinner

Sponsorship includes an invitation to dine with the NAEMT Board of Directors.

Dinner — \$2,000

### Annual Membership Reception

Sponsorship includes an invitation to the meeting and reception, introduction of the sponsor and the opportunity to welcome attendees at the reception.

Reception — \$5,000

### Affiliate Advisory Council Luncheon

The Affiliate Advisory Council gathers key EMS leaders from across the nation. Sponsorship includes invitation to the luncheon, introduction of the sponsor and the opportunity to welcome participants.

Luncheon — \$2,500

