

Support of the EMS Profession

Educational Scholarships

Help advance the certification levels of the nation's EMS practitioners. Sponsorship benefits include annual sponsor benefits as well as your logo and listing on the scholarships web page, and recognition of sponsorship in *NAEMT News* and *NAEMT pulse* when scholarship recipients are announced.

Scholarship — \$1,000

Continuing Education

Support the development of current and prospective NAEMT educational courses, including Advanced Medical Life Support (AMLS), Emergency Pediatric Care (EPC), EMS Safety and Prehospital Trauma Life Support (PHTLS). Sponsorship includes recognition on the NAEMT web site.

Sponsorship — \$500

Annual EMS on the Hill Day

Show your support for EMS professionals throughout the nation as they advocate to Congressional leaders and staff in Washington, D.C., at the annual EMS on the Hill Day event.

Sponsorship supports travel grants, an educational briefing and materials, and scheduling of visits.

Benefits at all levels include: Listing on EMSHD web page, recognition in *NAEMT News* and *NAEMT pulse* articles, listing on onsite signage, recognition in press releases, and use of the EMS on the Hill Day Sponsor logo.

Champion — \$5,000

Also includes invitation to event and recognition as event sponsor, logo on web page and signage, and recognition as an official NAEMT Silver Sponsor, which includes full sponsorship benefits.

Pillar — \$1,000

Also includes invitation to event and recognition as event sponsor, logo on web page and signage, and recognition as an official NAEMT Annual Sponsor, which includes full sponsorship benefits.

Friend — \$500



Help Build and Support EMS



We greatly value your sponsorship and look forward to working with you.

To learn more about NAEMT sponsorship, please contact NAEMT at 1-800-346-2368 or e-mail sponsorship@naemt.org.



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1-800-34-NAEMT
www.naemt.org

Sponsorship Opportunities

Access to the EMS Market

Sponsorship is vital to the National Association of Emergency Medical Technicians (NAEMT). Without the support of our sponsors, we could not continue to carry out our mission of representing and serving EMS practitioners on a national level.

When you sponsor NAEMT programs and services, you visibly demonstrate your support for EMS practitioners throughout our nation.

Our flexible sponsorship offerings allow you to build a package that best meets your goals. We also are happy to work with you on developing a unique sponsorship package.

Sponsorship Levels

Our sponsors are recognized at the following levels:

Annual Sponsor	\$ 1,000
Bronze Sponsor	\$ 2,500
Silver Sponsor	\$ 5,000
Gold Sponsor	\$ 7,500
Platinum Sponsor	\$10,000
Presidential Sponsor	\$12,000
Diamond Sponsor	\$15,000
Corporate Partner	\$20,000

What Sponsorship Offers You

We are pleased to recognize all NAEMT sponsors at the levels described above with the following:

- A listing with your logo in the quarterly membership publication *NAEMT News* and on the Sponsors page of our web site, as well as announcement postings in the Sponsor News section of the site
- Recognition at the NAEMT General Membership Meeting and Awards Presentation held annually prior to EMS World Expo
- Updates from the NAEMT president on association projects and activities, as well as other regular communications, including *NAEMT News* and our monthly e-news, *NAEMT pulse*
- A “Proud Sponsor of NAEMT” logo for your use

Silver Sponsors (\$5,000-plus) and higher also receive a 75-word description with your logo on the Sponsors web page; Platinum Sponsors (\$10,000-plus) and higher receive one complimentary sponsorship of the *NAEMT pulse* (a \$1,000 value).

Advertisements in *NAEMT News*

Reach your target market by advertising in our quarterly, full-color printed membership publication.

Ad Size	1 X	4 X
Two-page spread	\$3,000	\$ 11,400
Full page	\$1,700	\$ 6,460
½-page horizontal	\$1,000	\$ 3,800
⅓-page vertical	\$ 800	\$ 3,040
¼-page vertical	\$ 600	\$ 2,280
Back cover	\$2,000	\$ 7,600

Sponsorship of *NAEMT pulse e-news*

Sponsor our monthly e-news, which goes to about 32,000 NAEMT members. Sponsorship recognition includes your logo in the sponsored issue with a link to your web site.

Per issue — \$1,000

Web Banner Advertisements

Place an ad on our web site, which has more than one million hits annually. We'll link your ad to your landing page.

Ad on home page — \$700 per month

Ad on secondary pages — \$400 per month

Membership Mailings

Conduct a one-time mailing (within 12 months) to NAEMT membership using a clearinghouse. Approval of the mailing by NAEMT is required. Sponsor pays for the design of the mailing, printing and postage. Mailing also can be an e-blast.

Mailing to all members — \$20,000

Mailing to active members — \$10,000

Mailing to specific targeted groups — Please e-mail sponsorship@naemt.org for information and pricing

Membership Packets

Reach new NAEMT members (an average of 2,600 per year) by providing an insert for our membership packets.

Per year — \$5,000



Preconference Educational Courses

Held in conjunction with national EMS conferences, NAEMT preconference courses offer the best in EMS continuing education. Typically, courses include Advanced Medical Life Support (AMLS), Emergency Pediatric Care (EPC), EMS Safety and Prehospital Trauma Life Support (PHTLS). Sponsorship includes recognition and company logo on signage, and on-site distribution of a one-page flyer to all preconference course participants, with sponsor providing and shipping the completed flyer to the show site for distribution.

Sponsorship — \$1,500

Networking with EMS Leaders

Annual Board of Directors Dinner

Sponsorship includes an invitation to dine with the NAEMT Board of Directors.

Dinner — \$2,000

Annual Membership Reception

Sponsorship includes an invitation to the meeting and reception, introduction of sponsor and the opportunity to welcome attendees at the reception.

Reception — \$5,000

Affiliate Advisory Council Luncheon

The Affiliate Advisory Council gathers key EMS leaders from across the nation. Sponsorship includes invitation to the luncheon, introduction of sponsor and the opportunity to welcome participants.

Luncheon — \$2,500

