



# Maximize your exposure to the EMS market with NAEMT sponsorship!

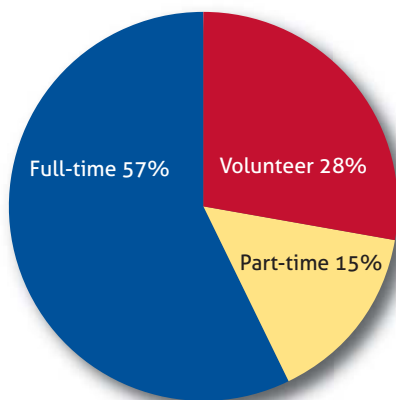
There are many reasons to support the National Association of Emergency Medical Technicians (NAEMT). More than 30,000 members strong, NAEMT is the only national association representing all EMS practitioners, including paramedics, emergency medical technicians, first responders and other professionals working in pre-hospital emergency medicine.

Sponsorship is vital to NAEMT programs and services. When you choose to become a sponsor of NAEMT, you can build the benefits package that best suits your company or organization. In return for your sponsorship, NAEMT helps you maximize your marketing dollars with year-long recognition and exposure.

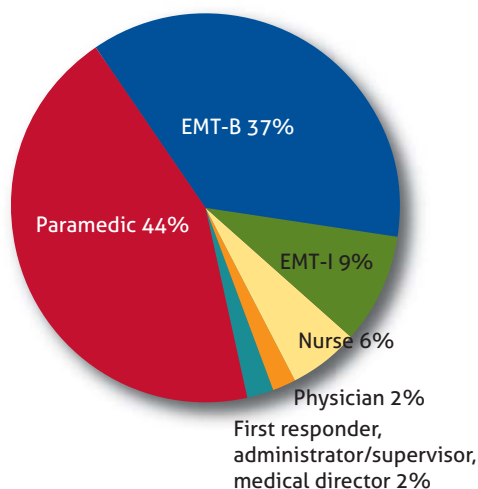
NAEMT sponsorship provides you with:

- Access to the entire EMS market. NAEMT members are influencers and purchasers across all delivery systems. NAEMT sponsorship offers you access to your current and prospective clients all in one place.

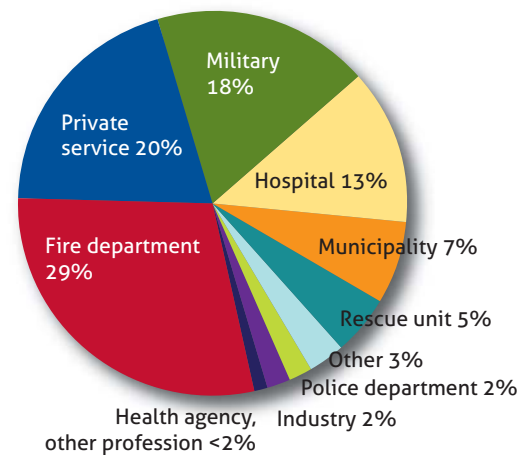
**Member demographics**



**Member careers**



**Member employment**





# Sponsorship opportunities, *continued*

## With sponsorship, you'll receive...

■ Year-long recognition and exposure at every opportunity. NAEMT recognizes your company's sponsorship for an entire year. As a sponsor, your company logo with a link to your web site is listed on the NAEMT Sponsors page of our web site, [www.naemt.org](http://www.naemt.org). Sponsors also are recognized and their logos published in each issue of the quarterly membership publication, *NAEMT News*, and at the annual NAEMT General Membership Meeting and in all related promotional materials. Plus, sponsors may send announcements to be published in the Sponsors News section of the web site.

Silver sponsors (\$5K+) may provide up to a 75-word company description to appear with their web site listing. And Platinum sponsors (\$10K+) receive a one-time complimentary sponsorship of the monthly membership e-news, *NAEMT pulse*, with their logo and a link to their web site.

■ Marketing opportunities to fit your goals. NAEMT sponsorship keeps on giving! Based on the amount of your sponsorship, you are able to market your company's products or services through one or more of these options:

- Advertisements in *NAEMT News*
- Sponsorship of the *NAEMT pulse* monthly e-news
- Web site banner advertisements
- Televised and radio public service announcements
- Mailings to the membership
- Membership packets or brochures
- NAEMT Annual Meeting events
- Preconference courses
- Educational scholarships
- Educational programs brochure
- Annual EMS on the Hill Day events
- Consumer EMS outreach materials

### Statistics for [www.naemt.org](http://www.naemt.org)

Unique visits    **272,449**  
 Page views      **302,548**  
 Hits              **1,118,278**

*Statistics from 1/1/09 - 12/31/09*



## Become a NAEMT sponsor today!

Visit [www.naemt.org](http://www.naemt.org) for details or e-mail [sponsorship@naemt.org](mailto:sponsorship@naemt.org).