

The Hurl-e® "Pocket-Size" All Purpose Emesis Container (Barf Bag)  
*Always Ready – Anytime, Anyplace™*

**- P R E S S R E L E A S E -**

**RAMEDIC** 92 Corporate Park, Suite 720 • Irvine, CA 92606 • [www.hurl-e.com](http://www.hurl-e.com)

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Baltimore, MD: March 5, 2011

**RAMEDIC's Hurl-e® "Pocket-Size" Emesis Container wins the 2011 JEMSY Award "Judges' Choice" for Best New Product at JEMS EMS Today in Baltimore.**

Irvine, California-based Ramedic has incorporated several clever design elements into their emesis container that most paramedics probably don't even know are missing from the conventional emesis bags and containers they currently use.

Ramedic President Richard Ramage said the idea for their "pocket-size" emesis container came from his son Anthony's experience working as a paramedic in Ventura County, where many of his patients were under the influence of drugs or alcohol and were impaired. His son's vision of a "hands free" emesis container for treating impaired patients led to their invention of the Hurl-e®.

One of the Hurl-e's most innovative features is its "bib/chute" back and side panels. When unfolded from its "pocket-size" packaging, the container's back and side panels create a functional "bib/chute" that channels vomit into the container without any help from the patient or the paramedic. And by securing the Hurl-e® under the impaired patient's chin using an attached neck strap, the Hurl-e® is a "hands-free" tool that allows paramedics to tend to more important tasks.

The Hurl-e's key features include "pocket-size" convenience, a flat bottom (which allows paramedics to set the Hurl-e® down and easily pick it back up), a bib/chute, and a splash guard/privacy shield – simple design innovations that seem obvious after you've seen a Hurl-e®. It's surprising that barf bags haven't always been made this way!

The response from paramedics seeing the Hurl-e® for the first time at EMS Today in Baltimore was amazing. Curious looks, then big smiles as they realized the Hurl-e® provides all the missing functionality that they never quite realized "was missing" from conventional emesis bags and containers...until they saw the Hurl-e! This is when they'd say 'We need this. Why don't we have this.' Now they can.

*The Hurl-e was developed specifically to meet the special requirements of paramedics, first responders and emergency room personnel. For more details, visit [www.hurl-e.com](http://www.hurl-e.com).*

*Hurl-e "Pocket-Size" Emesis Containers are available from numerous distributors including Moore Medical, Henry Schein EMS, Life-Assist, Inc., EMS Innovations, Inc., Witmer Public Safety Group, Inc. and Vereburn Medical (Canada)*

## About Ramedic

Ramedic was founded by paramedics with the "know how" and experience to develop specialized tools for paramedics and first responders. Ramedic's working relationship with the EMS community allows them to fine-tune, validate and introduce new products that target specific problems encountered by paramedics.

When seconds matter, paramedics can rely on Ramedic solutions.