



The DHS Blue Campaign: Combating Human Trafficking

About the DHS Blue Campaign

The Department of Homeland Security (DHS)'s Blue Campaign works to combat the heinous crime of human trafficking by raising awareness around the country. Created in 2010, the Blue Campaign works with law enforcement, government, non-government and private organizations, to protect the basic right of freedom and bring those who exploit human lives to justice. The Blue Campaign provides free resources to educate and train professionals and the general public to recognize and report human trafficking.

Human Trafficking 101

- Human trafficking is modern day slavery involving the exploitation of a person through force, fraud or coercion.
- Human trafficking is a highly profitable global crime.
- Millions of men, women and children are trafficked into forced labor situations and the sex trade.
- Victims are found in legitimate and illegitimate labor industries, including sweatshops, massage parlors, agricultural fields, restaurants, hotels and domestic service.
- Human trafficking happens everywhere, even in the United States, and victims can be U.S. citizens or of any nationality, age, socioeconomic status or gender.
- Thousands of human trafficking cases are reported every year in the United States, but many more go unnoticed.

How to Get Involved



Download the free Blue Campaign posters and materials to post and distribute in your community.



Follow the Blue Campaign on Facebook, share our content, tag us in your posts about human trafficking awareness and education efforts and use **#BlueCampaign** and **#endtrafficking**.



Download the Blue Campaign PSAs and share them on your organization's social media channels and with other organizations in your community.



Take the Human Trafficking Awareness Training online and encourage your employees, partners and community to take the training.



Promote your organization's work with Blue Campaign on your website or company blog.