

EMS 3.0 Transformation SUMMIT

Hosted by NAEMT



April 24, 2017 ■ Arlington, Virginia
Holiday Inn Rosslyn at Key Bridge

Welcome

Thank you for joining us at the EMS 3.0 Transformation Summit and for your interest in strategies to help the EMS profession thrive in an outcomes-based healthcare economy. We invite you to fully engage and learn from the EMS and healthcare leaders who will discuss the latest forces that are shaping the transformation to EMS 3.0 and a bright future for our profession!

Attendees will receive 5 hours of CAPCE credit. For more information and resources on the transformation to EMS 3.0, visit www.naemt.org.

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Program

8:00 a.m. — REGISTRATION OPEN

Coffee service sponsored by OnStar & Stryker

10:30 a.m. — WELCOME AND OPENING REMARKS

“EMS 3.0” – Industry Alignment on the 3.0 Initiative

Matt Zavadsky, MS-HSA, EMT, Chief Strategic Integration Officer, MedStar Mobile Healthcare, Fort Worth, TX; moderator

10:50 a.m. — THE MEDICINE

Clinical Care, Protocols, Medical Oversight & Integration of Health Services

Dr. Bradford H. Lee, MD, JD, MBA, Medical Director, REMSA, Reno, NV

Dr. Mark Conrad Fivaz, MBChB, MMedFamMed, Clinical Director, Priority Solutions, Inc., and Emergency Response Operations Director for PDC, Salt Lake City, UT

11:30 a.m. — THE INFORMATION

Information Systems, Integration, Cyber-Security

Paul Trusty, MS, CISSP, EMT-P, Information Technology Manager, MedStar Mobile Healthcare, Fort Worth, TX

Anne Jensen, BS, EMT-P, Resource Access Program Manager, San Diego Fire-Rescue Department, City of San Diego, San Diego, CA

12:10 p.m. — THE EVIDENCE

Program Evaluation, Research & Publication, Outcome Measures

Cynthia Wides, Research Policy Analyst, University of California, San Francisco, CA

Walt Stoy, Ph.D., EMT-P, Professor and Director, Emergency Medicine Program, School of Health and Rehabilitation Sciences, University of Pittsburgh, PA

12:50 p.m. — BUFFET LUNCH

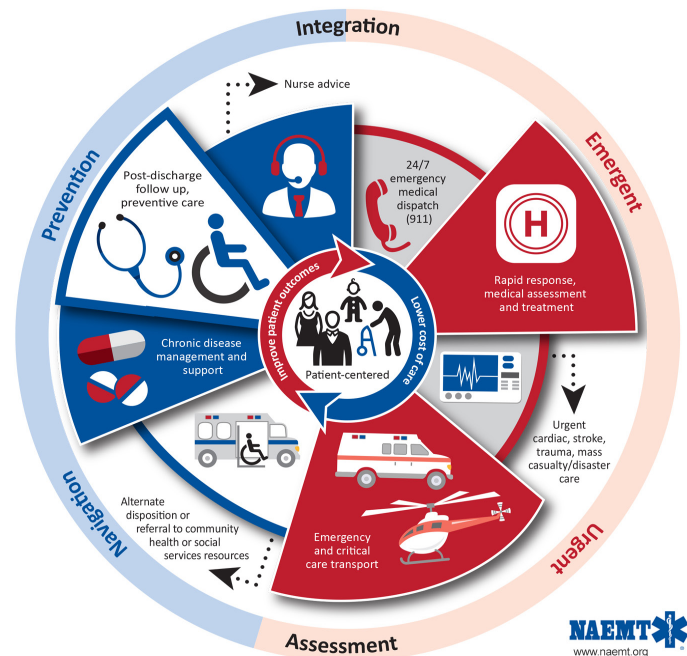
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1:20 p.m. — THE MONEY

Economic Models, Payment Reform, & ROI

Chief John Sinclair, President, International Association of Fire Chiefs and Chief of Kittitas Valley Fire and Rescue, Ellensburg, WA

Stacy Elmer, MPA, MA, EMT, Director, Medical Device Integration and Special Programs, Kaiser Permanente, Southern California Region



2:00 p.m. — THE EDUCATION

Education Systems, Certification & Credentialing, Continuing Education

Sponsored by Jones & Bartlett Learning Public Safety Group

John R. Clark, JD, MBA, NRP, FP-C, CCP-C, CMTE, Chief Operating Officer, International Board of Specialty Certification, Carmel, IN

Dr. Walt Stoy, PhD, EMT-P, Professor and Director, Emergency Medicine Program, School of Health and Rehabilitation Sciences, University of Pittsburgh, PA

2:40 p.m. — ICE CREAM BAR BREAK

Sponsored by Digitech & JEMS

3:00 p.m. — THE POLITICS

What's happening inside the beltway in DC, and how is that changing the healthcare and EMS dynamics in the U.S.

Asbel Montes, Vice President of Government Relations & Reimbursement, Acadian Ambulance Service, Carencro, LA

Jeffrey J. Kimbell, President, Jeffrey J. Kimbell & Associates, Washington, DC

3:40 p.m. — NEXT STEPS

5 Actions You Need to Take

Matt Zavadsky, MS-HSA, EMT, Chief Strategic Integration Officer, MedStar Mobile Healthcare, Fort Worth, TX; moderator

4:00 p.m. — ADJOURN

Presenters



JOHN R. CLARK

John Clark, JD, MBA, NRP, FP-C, CCP-C, CMTE, is COO of the International Board of Specialty Certification. His background

is in healthcare delivery, administration, business development and education. John has clinical experience in a variety of settings from urban trauma centers to community emergency departments; supervisor and preceptor roles in fire-based EMS systems, and critical care transport experience in ground and flight environments.

John is a past-president of the International Association of Flight and Critical Care Paramedics Association and a former member of the Board of Directors of the National Registry of Emergency Medical Technicians. He is a section editor for the Air Medical Journal and writes a monthly feature for the AMJ on legal issues in critical care transport.

John's paramedic education and baccalaureate degree are from The George Washington University School of Medicine and Health Sciences with an Executive MBA from Madison University. He also holds a Juris Doctorate from the University of New Hampshire School of Law as well as a Graduate Certificate in Health Law and Policy. Additionally, he is credentialed as a Certified Flight Paramedic, Certified Critical Care Paramedic, and is a Certified Medical Transport Executive.



STACY ELMER

Stacy Elmer, MPA, MA, EMT, is the director of Medical Device Integration and Special Programs at Kaiser Permanente

in Southern California. She leads EMS initiatives, including Mobile Integrated Healthcare and technology projects for the continuum of care.

Previously, she served on the National Security Staff at the White House and at the U.S. Department of Health and Human Services, focusing on bioterrorism, emergency response,

continuity of government, cybersecurity, community resilience, and innovation and technology. Stacy holds an MPA in International Security Policy from Columbia University, a Bachelor's degree in Neuroscience from Colorado College, and is completing her Ph.D. in Philosophy from the University of Kansas. Stacy is also a certified EMT.



DR. MARK CONRAD FIVAZ

Dr. Fivaz, MBChB, MMedFamMed, is clinical director for Priority Solutions, Inc., and an emergency response operations director for

PDC in Salt Lake City, Utah. He chairs the Council of Standards for Emergency Nurse Triage at the International Academy of Emergency Dispatch, the body responsible for clinical governance of nurse triage protocols. He is also a member of the IAED CBRN committee.

Conrad is an associate editor of the peer-reviewed journal, Annals of Emergency Dispatch and Response, and has authored numerous original research papers. He co-authored the clinical triage protocols used in the ECNS system and implemented the system in many countries and on four continents over a 16-year period. Conrad became qualified as a family physician and his interest and experience in clinical triage medicine began working as emergency physician in a busy tertiary University Hospital's ED and flight doctor for the "Flight for life" helicopter service. He worked as a family physician in the United Kingdom before relocating with his family to the United States.



JEFFREY KIMBELL

Jeffrey J. Kimbell, President of Jeffrey J. Kimbell & Associates, represents 25 clients in the life sciences

community seeking legislative and policy remedies in Washington. Founded in 1998, the ten person firm provides strategic solutions to hand-selected clients seeking creation, modification,

or proper implementation of public law. Mr. Kimbell has contributed to or been interviewed by a host of trade and global news publications and television programs including Bloomberg's Business News, Time Magazine, The New York Times, Reuters, The Washington Post, The Bureau of National Affairs (BNA), Congressional Quarterly, Forbes, MX Magazine, Scripps-Howard, Roll Call, Politico, The Food & Drug Law Journal, and The Hill. Mr. Kimbell has testified before the U.S. Congress and spoken before numerous industry groups.



ANNE JENSEN

Anne Marie Jensen, BS, EMT-P, is the Resource Access Program Manager for the San Diego Fire-Rescue Department.

RAP is the strategic social arm of Fire and EMS, addressing vulnerable EMS patients and preserving safety net resources.

With a B.S. in Applied Physics and a natural inclination toward technology and modelling, Anne emphasizes putting patients first, and using technology to mitigate risk and expand the capacity to serve. Anne has developed or assisted in the development of software and hardware technologies, and has served as a resource to multiple federal agencies involved in first responder technologies.



DR. BRADFORD H. LEE

Col (ret) Bradford Lee, MD, JD, MBA, is retired from the U.S. Air Force after a career spanning

almost 30 years. During that time, he held several positions, including: department chairman at a medical center, chief of the medical staff, CEO of both bedded and non-bedded facilities, and as a corporate medical director overseeing medical practice at 65 different medical facilities in the U.S. and overseas. Subsequent to his Air Force career, Dr. Lee served as the Nevada State Health Officer and was the primary public health medical advisor to two governors.

Dr. Lee received his baccalaureate from the U.S. Air Force Academy, his master's degree from Howard University, College of Medicine, his Juris Doctorate from the University of Pacific, McGeorge School of Law, and his Master's in Business Administration in executive management from Golden Gate University. Dr. Lee is also an alumnus of the Harvard University, Kennedy School program in Public Health, as well as the National Public Health Leadership Institute, at the University of North Carolina, Chapel Hill, N.C. Dr. Lee holds faculty appointments to several institutions, including: University of Nevada School of Medicine in Reno, Nev., and Touro Medical School in Las Vegas, Nev. He is currently the medical director for the Regional Emergency Medical Authority in Reno, Nev.



ASBEL MONTES

Asbel Montes began his employment with Acadian in 2009. He oversees Acadian's revenue cycle management,

contract management, business office process improvements, and government relations for state and federal reimbursement policy initiatives. Before Acadian, Asbel worked for an ambulance billing and consulting firm, as well as a private, non-emergency ambulance service. He has provided leadership in revenue cycle management to four ambulance agencies located throughout the Southeast. Asbel pursued his education while maintaining a full-time job. He received an associate degree in accounting in 2007 and a bachelor's degree in business management in 2010. Asbel is married, has one daughter, and resides in Carencro, Louisiana.



CHIEF JOHN SINCLAIR

Chief John Sinclair is the fire chief of Kittitas Valley Fire and Rescue and emergency manager

for the City of Ellensburg in Washington State. He is also president and chairman of the Board of the International

Association of Fire Chiefs (IAFC), and represents the fire service on the National EMS Advisory Council.

John has held many positions in fire and emergency service, including firefighter, paramedic, lieutenant, battalion chief, assistant chief and deputy chief. He was a member of the IAFC Emergency Medical Services Section for 19 years and served a four-year term as chair. Additionally, he served on the advisory boards of Fire and Emergency Television Network and Tacoma Community College and Central Washington University's Paramedic Program, as well as on the Board of Directors for the National Registry of Emergency Medical Technicians. John worked with the American College of Surgeons Hartford Consensus I and II on mass casualty incident management and also assisted the Department of Homeland Security and Centers for Disease Control with a bystander response project.



DR. WALT STOY

Dr. Walt Stoy, Ph.D., EMT-P, is professor and director of the Emergency Medicine Program at the School of Health and

Rehabilitation Sciences at the University of Pittsburgh. He also serves as the director of the Office of Education at the Center for Emergency Medicine. Walt was contracted in the 1990's by U.S. Dept. of Transportation's National Highway Traffic Safety Administration as the Principal Investigator or as the Project Director for the oversight of the four levels of EMS educational programs known as the National Standard Curricula. In addition, he is nationally and internationally known for his efforts to enhance education in the areas of prehospital care and emergency medicine.



PAUL TRUSTY

Paul Trusty, MS, CISSP, EMT-P, is the information technology manager at MedStar Mobile Healthcare in

Fort Worth, Texas. He has focused his

career on cybersecurity and received his Master's in Information Security and Assurance in 2015. He also holds several cybersecurity certifications, such as Certified Information Systems Security Professional, Certified Ethical Hacker and Computer Hacking Forensics Investigator. Paul has 20 years of experience in EMS with 14 being focused on information technology.



CYNTHIA WIDES

Cynthia Wides, MA, joined Healthforce Center at the University of California, San Francisco, in 2009.

Her work focuses on original research and program evaluation using primary and secondary data sources. She has co-authored several quantitative and qualitative analytical papers on innovations in healthcare delivery, health workforce, and expansions of scope of practice in California and across the country. Cynthia holds a Master's in Economics from the University of San Francisco and a Bachelor's degree in Sociology from Wesleyan University.



MATT ZAVADSKY

Matt Zavadsky, MS-HSA, EMT, is the chief strategic integration officer for MedStar Mobile Healthcare in Fort Worth, Texas.

He has helped guide the implementation and financial sustainability of numerous innovative programs with healthcare partners that have transformed MedStar as a Mobile Integrated Healthcare provider. Programs include high utilizer, CHF readmission reduction, observational admission reduction, hospice revocation avoidance, 911 nurse triage and a partnership with home health agency.

Matt is also the president-elect for NAEMT and chairs the association's EMS 3.0 Committee. He co-authored "Mobile Integrated Healthcare – Approach to Implementation" published by Jones & Bartlett Publishing. Matt holds a Master's degree in Healthcare Administration with a Graduate Certificate in Healthcare Data Management.