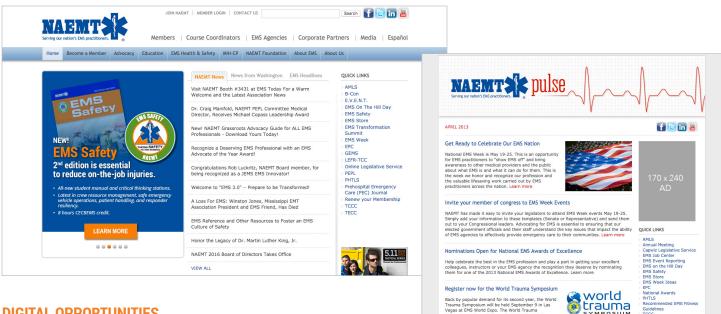
ADVERTISING & MARKETING OPPORTUNITIES



DIGITAL OPPORTUNITIES

NAEMT Website / www.naemt.org

Nearly 3.5 million annual impressions; unrestricted visibility across all EMS audiences.

Content: Focused sections; all NAEMT programs, news and events.

Ad Size (pixels): 180 wide x 150 high; Flash: 15 seconds.

Home page (above Quick Links)	\$1,750 per month	
Home page (below Quick Links)	\$1,250 per month	
Audience/Topic Landing page (main navigation, above links)	\$1,000 per month	
Audience/Topic Landing page (below links)	\$700 per month	
Interior page (above links)	\$650 per month	
Interior page (below links)	\$500 per month	
Discounts are available, based on ad frequency.		

Ad in NAEMT Pulse

Advertise to more than 55,000 NAEMT members and friends of NAEMT in our monthly e-news, NAEMT Pulse.

Content: Timely EMS news, association activities and announcements.

Position	Size (in pixels)	Cost Per Issue
Above Quick Links	170 wide x 240 high	\$1,500
Below Quick Links	170 wide x 450 high	\$1,000
Below Quick Links	170 wide x 240 high	\$600
Discounts are availab	ole, based on ad frequency	/.

Ad in NAEMT Faculty Update NEW!

Circulated to over 10,000 faculty throughout the United States and abroad in English and Spanish. Company will provide a 180-pixel-wide x 240-pixel-high ad for inclusion in the update. No more than five advertisements per update.

Content: Updates on NAEMT educational courses and activities.

Cost: \$400 per ad

Discounts are available, based on ad frequency.

E-blast to NAEMT Members

Schedule a one-time e-blast to our members and provide your final html file for prior approval.

Cost: \$7,500 for full members (10k+); \$15,000 for all members (50k+); \$30,000 for full NAEMT database of EMS professionals

For the cost of mailing to a specific target audience, contact corporatepartners@naemt.org

Investment of opportunities that total \$1K or more will be recognized as an NAEMT Corporate Partner for twelve (12) months. See NAEMT Corporate Partner Brochure to learn more.

ADVERTISING & MARKETING OPPORTUNITIES



PRINT OPPORTUNITIES

NAEMT News

Quarterly, full-color publication with a total circulation of 55,000+, includes a printed version mailed directly to all full NAEMT members, federal agency partners, national EMS organizations and corporate partners (10,000+ distribution).

Content: EMS feature stories.

Ad Size	1 X	4 X	
Full page	\$1,700	\$6,460	
1/2-page horizontal	\$1,000	\$3,800	
1/3-page vertical	\$ 800	\$3,040	
1/4-page vertical	\$ 600	\$2,280	
Back cover	\$2,000	\$7,600	

Direct Mailing to NAEMT Members

Take advantage of a direct mailing to NAEMT members. NAEMT coordinates the mailing using a clearinghouse, and you supply materials and cover the costs of the mailing, including postage.

Cost: \$7,500 for full members (10k+); \$15,000 for all members (50k+)

To mail to a specific target audience, contact corporatepartners@naemt.org

Insert in NAEMT Membership Mid-Year Mailing

More than 10,000 NAEMT members receive the mid-year mailing. Supply a one-page insert to access prime visibility! **Content:** Thank you, reminder of benefits and upcoming NAEMT activities.

Cost: \$7,500

Investment of opportunities that total \$1K or more will be recognized as an NAEMT Corporate Partner for twelve (12) months. See NAEMT Corporate Partner Brochure to learn more.