



# On the Frontlines of Trauma Care



## world trauma SYMPOSIUM

Hosted by NAEMT's PHTLS Committee and EMS World Expo  
OCTOBER 4, 2016 | NEW ORLEANS, LA

**The premier education event for  
ALL providers of out-of-hospital  
trauma care.**

Now in its fifth year, the World Trauma Symposium is an event from the creators of the world-renowned Prehospital Trauma Life Support Program (PHTLS), presenting the latest information on the care of out-of-hospital trauma patients and global trends in trauma care from internationally recognized experts.

This 1-day educational event is a powerful and unique opportunity to reach your target market and interact with influential decision-makers and thought-leaders in pre-hospital trauma care.

**Attendees from around the world include:**

- 49% decision-makers
- 38% specialized and battlefield providers
- 13% educators, physicians and other

**WorldTraumaSymposium.com**

**#WorldTrauma16**

**Learn about PHTLS at [naemt.org](http://naemt.org)**

# World Trauma Symposium Sponsorships

Budget-friendly sponsorship opportunities that put your products and services in the hands of trauma care professionals from around the world

## Networking Sponsorship \$600

- Two complimentary registrations
- Recognition as supporting organization in program

## Marketing Sponsorship \$1,000

- Two complimentary registrations
- Sponsorship recognition

### PLUS

- Bag insert

## Table-top Sponsorship \$1,500

- Two complimentary registrations
- Table-top exhibit
- Sponsorship recognition
- Bag insert

### PLUS

- Product showcase email blast to attendees
- Pre- and post-show attendee mailing list

## Gold Sponsorship \$2,500

- Two complimentary registrations
- Table-top exhibit
- Sponsorship recognition
- Bag insert
- Pre- and post-show attendee mailing list

### PLUS

- Product showcase email blast to attendees
- Pre- or Post-event attendee email blast

- Choice of bag, lanyard or pen sponsorship

## Continental Breakfast Sponsor \$2,500

- Two complimentary registrations
- Table-top exhibit
- Sponsorship recognition
- Bag insert
- Pre- and post-show attendee mailing list

### PLUS

- Product showcase email blast to attendees
- Pre- or post-event attendee email blast
- Sponsorship recognition on signage in breakfast area

## Session Sponsorship \$3,000

- Two complimentary registrations
- Table-top exhibit
- Sponsorship recognition
- Bag insert
- Pre- and post-show attendee mailing list
- Pre- or post-event attendee email blast

### PLUS

- Product showcase email blast to attendees
- Full page ad in WTS Program
- Reserved table with speaker during Keynote Luncheon

## Keynote Luncheon Sponsorship \$5,000

- Two complimentary registrations
- Table-top exhibit
- Sponsorship recognition
- Bag insert
- Pre- and post-show attendee mailing list
- Pre- or post-event attendee email blast
- Full page ad in WTS Program

### PLUS

- Product showcase email blast to attendees
- Reserved table with speaker during Keynote Luncheon
- Two additional complimentary registrations
- Verbal recognition of Keynote Sponsorship during lunch

## Other Opportunities:

- Half page; 4 color ad in program **\$500**
- Full page; 4 Color ad in program **\$750**

### Included

- Table-top exhibit 6 ft. table, 2 chairs & wastebasket;
- Sponsorship Recognition website, signage, program & during event

To request more information, contact your integrated marketing consultant:

John Heter  
West/Pacific Rim/  
Western Canada  
John@EMSWorld.com  
503-889-8609

Tom Greve  
Northeast  
Tom@EMSWorld.com  
201-358-0751

Deanna Morgan  
Central/Midwest  
Deanna@EMSWorld.com  
901-759-1241

Ann Romens  
Southeast/Latin America/  
Eastern Canada  
Ann@EMSWorld.com  
920-568-8366

Melissa Trumbull  
Industry Relations Manager, NAEMT  
melissa.trumbull@naemt.org  
443-694-6250

[WorldTraumaSymposium.com](http://WorldTraumaSymposium.com)

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