

# NAEMT Strategic Framework

**Mission:** To educate, support, and advocate for all EMS professionals.

**Vision:** To be the premiere association for the EMS profession.

## Outcome 1: VITAL PROFESSION

The EMS profession is recognized as vital by the government and public, which positively impacts the profession, safety, and quality, pre-hospital patient care.

## Outcome 2: SUSTAINABLE CAREERS

EMS professionals have clear career pathways, education, and resources, which position them to thrive and remain in the profession.

## Outcome 3: PREMIERE ASSOCIATION

NAEMT's growing membership is a renowned & vibrant global community of EMS professionals, who create an ongoing and compelling member value proposition.

## 2026 Strategy: CHAMPION

Champion the EMS clinician and further the state of the profession.

## 2026 Strategy: PREPARE

Prepare EMS professionals for long-term careers & become known globally as the professional development leader.

## 2026 Strategy: GROW

Grow NAEMT through customized, meaningful member experiences, undeniable ROI, & a vibrant brand.

