

CORPORATE PARTNER PROGRAM 2026



Partner with NAEMT to support, strengthen, and advance EMS.



NAEMT is at the forefront of discussions and initiatives that impact the EMS profession. We address the clinical and operational needs of EMS agencies and their personnel.

NAEMT is a national leader in advocating on behalf of the EMS profession to ensure EMS has the resources and support needed to help patients and communities.

Our members work in all types of EMS delivery models and serve as clinicians, managers, educators and medical directors. We have a direct reach to more than 200,000 EMS professionals worldwide.



Partner with NAEMT to support the EMS industry for the future.

Contact
corporatepartners@naemt.org.

NAEMT AT-A-GLANCE (2025 Statistics)

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The EMS Corporate Engagement Council is an NAEMT collaborative connecting EMS product and service providers with EMS care providers to discuss key policy issues and share issues of importance with NAEMT leadership, lobbyists, and each other.



NAEMT Education Programs

- Train 170,000 students in more than 90 countries
- Offered at more than 2,400 training centers worldwide
- Taught by approximately 18,000 EMS instructors
- Recognized by the National Registry of EMTs (NREMT) and accredited by the Commission on Accreditation of Pre-hospital Continuing Education (CAPCE)
- Key U.S. Partners: American Ambulance Association, American College of Surgeons, American College of Emergency Physicians, American Academy of Pediatrics, American Geriatric Society, Emergency Nurses Association, International Association of Fire Chiefs, International Association of Fire Fighters, National Association of EMS Physicians, Special Operations Medical Association

Corporate Partner Levels

Corporate partners are recognized by levels commensurate to the level of support within a 12-month period.

In exchange for financial investment in NAEMT, Corporate Partners can select advertising, marketing, sponsorship or program development opportunities to meet the needs of their companies.

- Prestige \$50,000
- Innovator \$40,000
- Elite \$30,000
- Premier \$20,000
- Diamond \$15,000
- Platinum \$10,000
- Gold \$7,500
- Silver \$5,000
- Bronze \$2,500
- Annual \$1,000

Silver level and above receives access to our Corporate Engagement Council, a forum for EMS suppliers and EMS care providers to discuss key issues.

All NAEMT Corporate Partners receive:

- Recognition on the NAEMT website and at the NAEMT Annual Meeting.
- **Gold level** and above will be recognized as a featured Corporate Partner on the NAEMT homepage
- Use of NAEMT Corporate Partner logo

ADVERTISING OPPORTUNITIES

NAEMT WEBSITE

Run-of-site Ad

Ad category limited to 10 ad placements. Total # impressions: 2.5 million; CTR: 0.16%. Sample ad performance (1yr): 842,767 impressions / 1,683 clicks

Ad (w x h) 6 mths 1 year

728x90 px*	\$3,900	\$6,500
250x250 px**	\$3,300	\$5,500

*Below fold; **Below left nav on all interior pages; Flash: 15 seconds

1.5M+

Total page views

250K+

Page views per year, top performing page

Static Ad

Ad (w x h)	1X	6X	12X
Home Page* 350x350 px	\$1,100/mth	\$990/mth	\$880/mth
Landing Page** 250x250 px	\$950/mth	\$855/mth	\$760/mth
Secondary Page** 250x250 px	\$600/mth	\$540/mth	\$480/mth

*Limit one per month; ** Above fold; Flash: 15 seconds

EMAIL

Email to Decision Makers & EMS Professionals

Provide your subject line and html with hosted full image URLs. NAEMT will provide an email preview for approval prior to send. (HTML content and art subject to NAEMT approval.)
Limit to one e-blast per quarter.
List segments available upon request.

Cost (\$2,000 minimum)

Decision makers	\$400/1,000
EMS professionals	\$200/1,000

NAEMT Pulse

Monthly e-newsletter sent to more than 110,000 NAEMT members. Posted on public page in About NAEMT section of website.

Ad (w x h)	1X	6X/ea	12X/ea
Leaderboard 600x100 px	\$1,600	\$1,440	\$1,280
Skyscraper 120x600 px	\$1,400	\$1,260	\$1,120
Spotlight Logo 250x250	\$1,300	\$1,160	\$960
Best Fit 300x250 or 600x100 px	\$900	\$810	\$720

NAEMT Faculty Update

Quarterly e-newsletter sent to more than 18,000 NAEMT Faculty worldwide (instructors, coordinators and medical directors). English/Spanish-language versions.

Ad (w x h)	1X	4X/ea
Leaderboard 600x100 px	\$1,100	\$880
Skyscraper 120x600 px	\$900	\$720
Top half 300x250 or 600x100 px	\$750	\$600
Bottom 300x250 or 600x100 px	\$600	\$480

55%

Open rates up to 55%

200K+

EMS professional contacts



SOCIAL MEDIA

NAEMT Facebook Post

One post reaching over 40k audience. Limit one per month.

Ad (w x h)	1X
2,048x2,048 px	\$600



NAEMT WEBINARS

Sponsor one or more of NAEMT's webinars on clinical and operational topics for practitioners and educators. NAEMT will market and host a live webinar branded with your company's logo.

Benefits include:

- Registration list
- Opportunity to provide a flyer or promotional item to attendees (supplied by sponsor; requires NAEMT approval)
- At least 1 e-blast to promote webinar
- Webinar recording is posted on NAEMT website and promoted through NAEMT's social media platforms and electronic newsletter
- Webinar may subsequently be offered for CE credit on the Recert online education platform, at NAEMT's discretion

Webinar (500-1500 attendees)

CAPCE Accredited Webinar	\$6,000
CAPCE Accredited Webinar with video	\$7,000

WEBINAR TOPICS

- 4-6 CLINICAL
- 4 OPERATIONAL
- 4 LEADERSHIP



NETWORK WITH THE NAEMT BOARD

Benefits include: Two dinner invitations and recognition at the dinner.

- Spring – in conjunction with EMS On The Hill Day
- Summer – meeting of the Board; location varies
- Fall – in conjunction with EMS World Expo
- Winter – meeting of the Board; location varies

Host an NAEMT Board of Directors Dinner

1 Dinner	\$3,500
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MEETINGS & EVENTS

ANNUAL MEETING (400-500 ATTENDEES)

Held in conjunction with EMS World Expo, 7,000 attendees from 50 countries.

All sponsors receive recognition on signage and promotional materials.

NAEMT General Membership Meeting and Reception – \$6,500

The largest social event for NAEMT members.

Benefits include:

- Five invitations
- One reserved table
- Opportunity to provide a flyer or promotional item to attendees (supplied by sponsor; requires NAEMT approval)
- Company logo on digital display looping throughout the evening.
- Recognition on corporate partner signage.
- Standing banner or feather flag outside by door, inside by stage, or by bar (no more than 3' wide).
- Attendee list following the event.
- May add a one-minute MP4 video to be shown at event for an additional \$1,000

NAEMT Member Lounge Sponsor – \$5,000 Daily; \$15,000 Exclusive (NEW for 2026!)

A lounge where NAEMT members can relax and grab a drink and snack. Wednesday, September 30, 2026 – Friday, October 2, 2026 Wed. 8 am – 5 pm; Thurs. 8 am – 3:30 pm; Fri. 8 am – 1 pm

OCCC West Hall, Room W232BC

Benefits include:

- Greet NAEMT members throughout the day in the room.
- One tabletop display.
- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- Recognition on corporate partner signage.

NAEMT Annual Meeting Photographer Sponsor – \$4,000 (NEW for 2026!)

Recognition as NAEMT Photographer Sponsor.

Benefits include:

- Recognized as NAEMT Photographer Sponsor.
- Logo placement on step and repeat banner where attendees can stop and take pictures throughout the event.

International Reception – \$3,500

Network with NAEMT's International faculty and members, and EMS leaders from around the world.

Benefits include:

- Three invitations.
- Company logo on digital display looping throughout the evening.
- Standing banner or feather flag outside by door, inside by stage, or by bar (no more than 3' wide).
- Attendee list following the event

Annual Faculty Reception – \$3,500

Network with NAEMT Faculty and learn about new NAEMT courses being developed.

Benefits include:

- Three invitations.
- Company logo on digital display looping throughout the evening.
- Standing banner or feather flag outside by door, inside by stage, or by bar (no more than 3' wide).
- Attendee list following the event.

Affiliate Advisory Council Meeting and Social Sponsor– \$3,500

Benefits include:

- Three invitations.
- Company logo on digital display looping during social.
- Standing banner or feather flag outside by door or inside by stage (no more than 3' wide).
- May add a one-minute MP4 video to be shown at event for an additional \$1,000.

Advocacy Briefing Sponsor– \$3,500

Benefits include:

- Three invitations.
- Company logo on digital display at meeting.

- Standing banner or feather flag outside by door or inside by stage (no more than 3' wide).
- May add a one-minute MP4 video to be shown at event for an additional \$1,000.

NAEMT Education Service Awards – \$3,000

Benefits include:

- Two invitations.
- Company logo on digital display looping during reception.
- Company representative on stage during award presentation.

Meeting Room Banner Flag Sponsor – \$2,000 per placement

Banner supplied, setup/tear down by sponsor. Benefits include:

- Standing banner or feather flag prominently displayed outside of one of NAEMT's dedicated meeting rooms throughout the week.

Reception Napkins Sponsor – \$1,200 per reception

Available receptions include: Member, International, and Faculty

Benefits include:

- Two invitations to sponsored reception.
- Company logo printed on napkin used at sponsored reception.
- Company logo on digital display looping during sponsored reception.

General Membership Meeting Banner Flag Sponsor – \$1,200 per placement

Banner set up/tear down by sponsor; requires NAEMT approval.

Benefits include:

- Standing banner or feather flag prominently displayed.
- Up to two invitations depending on placement.

NAEMT Special Event Banner Flag Sponsor – \$1,200 per placement

Banner set up/tear down by sponsor; requires NAEMT approval.

- Standing banner or feather flag prominently displayed outside one of NAEMT's special events

NAEMT Preconference Course Sponsor – \$1,200

Banner supplied/tear down by sponsor; requires

NAEMT approval.

- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- Company logo on digital display looping during breaks.
- *Have a representative welcome attendees at preconference course for an additional \$2,000 per course. (NEW for 2026!)*

Koozie Sponsor - \$3,000 (NEW for 2026!)

Exclusive! Supplied at the NAEMT General Membership Meeting with the NAEMT logo on one side and sponsor logo on the other.

WORLD TRAUMA SYMPOSIUM (300+ ATTENDEES)

Held in conjunction with EMS World Expo, the largest EMS event in North America.

All sponsors at \$2,400 and above receive participant list. All sponsors receive recognition on signage and promotional materials and the opportunity to provide flyers to attendees (flyer supplied by sponsor; requires NAEMT approval).

Olympian Sponsor – \$7,500

Benefits include:

- Four registrations to World Trauma Symposium (WTS).
- One-minute MP4 video presented at opening of WTS.
- Company logo on digital display looping during walk-in, breaks, and closing.
- One tabletop display.
- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- Recognition on WTS sponsor sign.
- Half-page color advertisement in digital program.
- Attendee list following the event.

Presentation Sponsor – \$4,500

Benefits include:

- Two registrations to World Trauma Symposium (WTS).
- Company logo on digital display looping during walk-in, breaks, and closing.

- One tabletop display.
- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- Recognition on WTS sponsor sign.
- One quarter-page color advertisement in digital program.
- Attendee list following the event.

WTS Speaker Dinner – \$3,500 (NEW for 2026!)

Dinner with the World Trauma Symposium speakers.

Benefits include:

- Two registrations to World Trauma Symposium (WTS).
- Two invitations to the WTS speaker dinner
- Recognition on WTS sponsor sign.

Continental Breakfast – \$3,500

Benefits include:

- Two registrations to World Trauma Symposium (WTS).
- Company logo on digital display looping during walk-in, breaks, and closing.
- One tabletop display.
- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- Recognition on WTS sponsor sign.
- Attendee list following the event

Lunch Sponsor – \$3,500

Benefits include:

- Two registrations to World Trauma Symposium (WTS).
- Company logo on digital display looping during walk-in, breaks, and closing.
- One tabletop display.
- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- Recognition on WTS sponsor sign.
- Attendee list following the event.

Scott B. Frame Lecture Award Sponsor – \$4,000 (NEW for 2026!)

Benefits include:

- Two registrations to World Trauma Symposium

(WTS).

- Company representative on stage during award presentation.
- Company logo on digital display looping during walk-in, breaks, and closing.
- One quarter-page color advertisement in digital program.
- Recognition on WTS sponsor sign.

AWARD:

Scott B. Frame Service Award and McSwain Leadership Award Sponsor – \$3,500

Benefits include:

- Two registrations to World Trauma Symposium (WTS).
- Company logo on digital display looping during walk-in, breaks, and closing.
- One quarter-page color advertisement in digital program.
- Recognition on WTS sponsor sign.

Tabletop Display – \$2,400

Benefits include:

- One tabletop display at World Trauma Symposium (WTS) (1 table w/2 chairs).
- Two registrations to World Trauma Symposium (WTS).
- Company logo on digital display looping during walk-in, breaks, and closing.
- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- Recognition on WTS sponsor sign.
- Attendee list following the event.

WTS Bag Sponsor – \$2,000 Non-Exclusive / \$4,500 Exclusive - **SOLD OUT**

Logo printed on clear bag.

Benefits include:

- Company logo printed on bag distributed at the World Trauma Symposium (WTS).
- Two registrations to World Trauma Symposium (WTS).
- Company logo on digital display looping during walk-in, breaks, and closing.
- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by

- sponsor; requires NAEMT approval).
- Recognition on WTS sponsor sign.

Napkins Sponsor – \$1,200

Benefits include:

- One registration to World Trauma Symposium (WTS).
- Company logo printed on napkin used at WTS.
- Company logo on digital display looping during walk-in, breaks, and closing.
- Recognition on WTS sponsor sign.

EMS ON THE HILL DAY (300 - 400 ATTENDEES)

Sponsors receive recognition on promotional materials.

Capitol Level Sponsor – \$10,000

Benefits include:

- Four registrations to Hill Day events.
- One-minute MP4 video presented during opening of Pre-Hill Briefing and posted on the NAEMT website Hill Day page for two months (static ad 500x300 px is an acceptable alternative to video ad).
- One tabletop display.
- Attendee list.
- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- One ad (350 x 250 px) with QR code displayed on screen at event.
- Recognition on signage.
- Company logo and link on Hill Day App.
- Interior page ROS ad for six (6) months.

Pre-Hill Briefing Sponsor – \$7,500

Benefits include:

- Three registrations to Hill Day events.
- One-minute MP4 video presented during opening of Pre-Hill Briefing and posted on the NAEMT website Hill Day page for two months (static ad 500x300 px is an acceptable alternative to video ad).
- Attendee list.

- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- One ad (350 x 250 px) with QR code displayed on screen at event.
- Recognition on signage.
- Company logo and link on Hill Day App.
- Banner ad for two (2) months on EMSHD page.
- Interior page ROS ad for three (3) months.

Opening Networking Reception Sponsor – \$6,000 & Post-Hill Closing Reception Sponsor - \$6,000

Benefits include:

- Two registrations to Hill Day events.
- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- Attendee list.
- Recognition on signage.
- Company logo and link on Hill Day App.

Advocate of the Year Awards – \$3,000

Up to three awards presented annually.

Benefits include:

- Recognition on promotional Advocate of the Year Awards items (up to 3 awards annually).
- Two registrations to Hill Day events.
- Recognition on signage and from the podium.
- Company logo and link on Hill Day App.

Advocacy Coordinator Dinner – \$2,500

Dinner with NAEMT Advocacy Coordinators.

Benefits include:

- Two invitations to the NAEMT Advocacy Coordinator Dinner.
- Two registrations to Hill Day events.
- Recognition on signage.
- Company logo and link on Hill Day App.

Tabletop Display – \$2,400

Benefits include:

- Two registrations to Hill Day events.
- One tabletop display 8x30 w/ 2 chairs.
- Opportunity to provide promo items.
- One ad 350 x 250px/
- Recognition on signage.
- Company logo and link on Hill Day App.

EMS Lounge on Capitol Hill Sponsor – \$2,000

Benefits include:

- Opportunity to greet and network with EMSHD attendees in the EMS Lounge on Capitol Hill, complete with bottled water and snacks.
- Two registrations to Hill Day events.
- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- Recognition on signage.
- Company logo and link on Hill Day App.

Clear Bag Sponsor – \$1,200

Logo printed on clear bag.

Benefits include:

- Company logo printed on clear bag distributed to all EMSHD attendees.
- Two registrations to Hill Day events.
- Opportunity to provide promotional items or flyers (digital or paper) to attendees (supplied by sponsor; requires NAEMT approval).
- Recognition on signage.
- Company logo and link on Hill Day App.

Reception Napkins – \$1,200

Logo on napkin.

Benefits include:

- Company logo printed on napkins distributed during both the Opening Network and Post Hill Receptions.
- Two registrations to Hill Day events.
- Recognition on signage.
- Company logo and link on Hill Day App.

Educational Workshop Sponsor – \$1,000

Logo on napkin.

Benefits include:

- Two registrations to Hill Day events.
- Opportunity to provide promotional items or flyers (digital or paper) to Educational Workshop attendees (supplied by sponsor; requires NAEMT approval).
- Recognition on signage.
- Company logo and link on Hill Day App.

SCHOLARSHIPS

Help support the EMS workforce by sponsoring EMS scholarships. NAEMT offers scholarships to support NAEMT Members who wish to advance their EMS education.

Benefits include:

- Logo recognition on the respective scholarship page of the NAEMT website
- Recognition as a sponsor in the announcement emails to scholarship recipients

Scholarship	\$5,000
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Can't find what you need?

Contact us at
corporatepartners@naemt.org
to create a solution that works
for you.

